

UNESCO Global Network of Learning Cities

Logo guidelines

To further strengthen the visibility of the UNESCO Global Network of Learning Cities (GNLC) and the recognition of individual members, the UNESCO Institute for Lifelong Learning (UIL) invites all GNLC members to use the revised GNLC member logo (June 2021), adapted within the framework of a re-branding process of UNESCO.

The use of the GNLC member logo is allowed on the basis of the [“Guidelines for the Use of the UNESCO Name, Acronym, Logo and Internet Domain Names” adopted at the 34th UNESCO General Conference](#). The Guidelines have the objectives to promote and standardize the use of the UNESCO name, acronym and logo by all authorized entities worldwide; and to avoid or prevent misuse by non-authorized entities.

1 GNLC member logo

The GNLC logo is composed of the UNESCO logo, the emblem of the Global Network of Learning Cities and the name of the network. It is not possible to use the GNLC emblem without the logo of UNESCO (or vice versa).



2 Logo use

- Recognition as a UNESCO learning city entitles the administration of the city to receive the GNLC member logo for non-commercial purposes.
- The city shall consistently use the GNLC member logo in its external presentation in all non-commercial contexts.
- The city administration cannot authorize third parties to use the GNLC member logo.

- Commercial use of the GNLC member logo is not permitted. Examples of non-permitted commercial uses include use in the context of the sale of goods and services, merchandising and commercial publications distributed through bookshops.
- Publications bearing the GNLC member logo that are produced by a UNESCO learning city should feature a disclaimer such as “The UNESCO learning city of [*Name, Country,*] is responsible for the choice and presentation of the views contained in this [material], as well as for the opinions expressed therein, which are not necessarily those of UNESCO and do not commit UNESCO”.
- The GNLC member logo is provided in blue, white, and black in pdf and png format. The transformation into other colors is not permitted. Adequate white space (at least about ten percent of the logo dimensions) should be left around the GNLC member logo. Changes to the GNLC member logo, for example by integrating it into a separate signet, are not permitted.
- When used in digital communication, GNLC members are kindly asked to insert a link on the logo file.
 - English: <https://uil.unesco.org/lifelong-learning/learning-cities>
 - French <https://uil.unesco.org/fr/apprendre-au-long-vie/villes-apprenantes>
 - Spanish: <https://uil.unesco.org/es/aprendizaje-largo-de-vida/ciudades-del-aprendizaje>

3 GNLC network logo

The logo for the entire GNLC network can be used for activities by the entire network or clusters of the network. This must be authorized by UIL.



4 Contact

For questions concerning logo formats, languages and use, please contact UIL communications specialist Katja Römer (k.roemer@unesco.org).